



**TRICEL ASSORTMENT**





**CONSISTENT  
QUALITY**



**SENZORA**  
*detergents*

**WELCOME TO SENZORA**  
A FAMILY-OWNED COMPANY, SINCE 1876

Senzora is an established manufacturer and total supplier of private label detergents to the retail and professional market that works with feeling and commitment to deliver an honest, innovative product where the needs of the customer come first.

Professionalism, respect, and integrity are central to this. Our strengths are flexibility, reliability, in-house R&D innovations, consistent quality and our customer-oriented creativity for finding solutions starting from the right price/value ratio.

Senzora is BRC and IFS approved and in 2001 it was crowned as a purveyor to the royal household.

Tricel has been our brand since 1969, and it has been subjected to continuous development down through the years. The products produced under this brand are relatively compared to A-brand detergents. We offer a

wide range of traditional and professional products.

Tricel Professional is specially developed for the professional end-user and applied in the catering sector (hotels, restaurants, and bars), agricultural and the healthcare sector (care homes, hospitals, and general practices). Our professional clients prefer the development of the products based on the best quality.

Tricel Traditional stands for a range of natural cleaners that perform actual work! The products valued for generations through their excellent results, versatility, and safe way of cleaning.

Contact us for more information on our products, call at telephone number +31 570 683 333 or e-mail to [info@senzora.com](mailto:info@senzora.com)



**LAUNDRY**



**DISHWASH**



**PROFESSIONAL CLEANERS**



**TRADITIONAL CLEANERS**

## LAUNDRY

Products formulated with selected raw materials to professionally address and solve laundry washing problems. Subtle fragrances, effectiveness in washing, and protection of fabrics. We offer a wide range of products in the powder and liquid form, consisting of several recipes and variations in the size of packaging. The innovative compact laundry powder capsule combines the best aspects of washing powders and the convenience of dosing, making this product line one of the flagships within the Tricel range. →



## WASHING POWDERS

### WHITE LAUNDRY POWDER



77950

EAN: 8710585779551

Box 6,48 kg

Powerful white formula  
with EU Ecolabel for 90 washes

### COLOUR LAUNDRY POWDER



77960

EAN: 8710585779650

Box 6,48 kg

Powerful colour formula  
with EU Ecolabel for 90 washes

### WHITE PRO SYSTEM PLUS LAUNDRY POWDER



77930

EAN: 8710585779353

Box 6,5 kg

Especially developed for  
hospitality and healthcare

### COLOUR PRO SYSTEM PLUS LAUNDRY POWDER



77940

EAN: 8710585779452

Box 6,5 kg

Especially developed for  
hospitality and healthcare



## WASHING POWDERS

### UNIVERSAL LAUNDRY POWDER



77980

EAN: 8710585779858

Bag 7,5 kg

Value for money washing  
powder

### UNIVERSAL LAUNDRY POWDER



77970

EAN: 8710585779759

Bag 12,24 kg

Complete washing powder  
suitable for both white and  
colour laundry





## WASHING POWDER CAPSULES

### WHITE LAUNDRY POWDER CAPSULES



78690

EAN: 8710585786900

Bucket 100 x 13 g

Small size washing powder capsules for full wash load (2 capsules) or 1/2 wash load (1 capsule)

### BIO LAUNDRY POWDER CAPSULES (UK)



78670

EAN: 8710585786702

Bucket 100 x 13 g

Convenient powder capsule with enzymes (Bio), also suitable for 1/2 wash loads

### NON BIO LAUNDRY POWDER CAPSULES (UK)



78680

EAN: 8710585786801

Bucket 100 x 13 g

Convenient powder capsule without enzymes (Non Bio), also suitable for 1/2 wash loads

### WHITE LAUNDRY POWDER CAPSULES



76870

EAN: 8710585768708

Bucket 80 x 27 g

The best aspects of washing powder with the convenience of dosing



## WASHING POWDER CAPSULES

### COLOUR LAUNDRY POWDER CAPSULES



76840

EAN: 8710585768401

Bucket 80 x 27 g

The best aspects of washing powder with the convenience of dosing



## LIQUIDS AND ADDITIVES

### COLOUR LAUNDRY LIQUID



27530

EAN: 8710585275350

Carton 6 x 1,5 l (bottles)

Keeps colored clothes bright and vibrant

### WHITE LAUNDRY LIQUID



27520

EAN: 8710585275251

Carton 6 x 1,5 l (bottles)

Preserves the brightness of white clothes

### OXY POWDER



78100

EAN: 8710585781059

Carton 2 x 5 kg (buckets)

The ultimate way to remove tough stains and whiten whites

## DISHWASH

These essential product lines by Tricel are playing a vital role in the washing process of cleaning dishes for many companies and institutions. The products are all based on a free-flowing powder, whether or not to be packaged with the water-soluble film. It guarantees a quick solubility for immediate action to fight against grease and grime. →



## DISHWASHER POWDERS

### REGULAR DISHWASHER POWDER



57660

EAN: 8710585576655

Carton 2 x 5 kg (buckets)

Dishwasher powder with glass protection

### REGULAR DISHWASHER POWDER



57940

EAN: 8710585579458

Shrink 4 x 2,5 kg (cartons)

Dishwasher powder with Nordic Swan, concentrated formula



## DISHWASHER CAPSULES

### REGULAR DISHWASHER POWDER CAPSULES



57800

EAN: 8710585578000

Bucket 150 x 18 g

Regular dishwashing powder for a clean result, every day

### ALL-IN-ONE DISHWASHER POWDER CAPSULES



57810

EAN: 8710585578109

Bucket 150 x 18 g

Powerful all-in-one formula, every dishwashing cycle a pristine result

### ALL-IN-ONE EU ECOLABEL POWDER CAPSULES



57820

EAN: 8710585578253

Shrink 5 x 100 x 18 g (cartons)

Phosphate free dishwashing powder with EU Ecolabel



## WUL AND HAND SOAP

### WASHING-UP LIQUID



57060

EAN: 8710585570653

Carton 12 x 1 l (bottles)

Extra concentrated, skin friendly formula

### HAND SOAP



55320

EAN: 8710585553250

Carton 4 x 5 l (cans)

Effective cleaning, soft for hands and pH-neutral

## PROFESSIONAL CLEANERS

Cleaning kitchen, dishes, hands, bathrooms, etc  
Everything needed in a range of products to ensure a hygienically clean result every time! →





## ALL-PURPOSE CLEANERS

### CITRONELLA ALL-PURPOSE CLEANER



55300

EAN: 8710585553052

Carton 4 x 5 l (cans)

All-purpose cleaner and air freshener

### T-POL ALL-PURPOSE CLEANER



55030

EAN: 8710585550358

Carton 4 x 5 l (cans)

Heavy duty all-purpose cleaner and degreaser

### SODA CLEANER



55310

EAN: 8710585553151

Carton 4 x 5 l (cans)

Powerful detergent for cleaning greasy surfaces.

## TRADITIONAL CLEANERS

Having too many surface treatment products makes it harder to choose. Traditional Cleaners are different because we offer multi-purpose cleaning products that are proven to be effective as natural "Green" cleaning products. Additionally, these products will continue to influence the next generation. →



## SODA CRYSTALS

### CRYSTAL SODA COARSE



10100

EAN: 8710585101000

Tray 4 x 1,6 kg (bags)

Neutralizes odours, softens water, cleans and unblocks

### SILVER SODA FINE



10500

EAN: 8710585105053

Carton 12 x 1 kg (bags)

Effective cleaner and degreaser



## SODA CRYSTALS

### CRYSTAL SODA COARSE



10600

EAN: 8710585106050

Carton 12 x 1 kg (bags)

Keep sinks and drains blockage free

### CRYSTAL SODA COARSE



10150

EAN: 8710585101505

Bag 5 kg

Suitable for countless cleaning jobs

### SILVER SODA FINE



10400

EAN: 8710585104001

Bag 20 kg

One bag solution for all cleaning needs

### CRYSTAL SODA COARSE



10200

EAN: 8710585102007

Bag 20 kg

For cleaning and deodorising



## SOFT SOAP

### SOFT SOAP



20800

EAN: 8710585208051

Carton 6 x 750 gr (buckets)

Soft soap, also known as green soap, gold soap or brown soap

### SOFT SOAP



20300

EAN: 8710585203001

Bucket 5 kg

Good degreasing effect with the power to remove persistent stains



## LIQUID SOAP

### LIQUID SOAP



22060

EAN: 8710585220657

Carton 4 x 5 l (cans)

Perfectly suitable for cleaning tiled floors, slate floors and tiles

### LIQUID SOAP (WITHOUT PERFUME)



22080

EAN: 8710585220855

Carton 4 x 5 l (cans)

Naturally pure all-purpose cleaner

### LIQUID SOAP



22120

EAN: 8710585221258

Carton 12 x 1 l (bottles)

Safe and caring effect for all surfaces







## **SENZORA** *detergents*

### **Senzora BV**

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